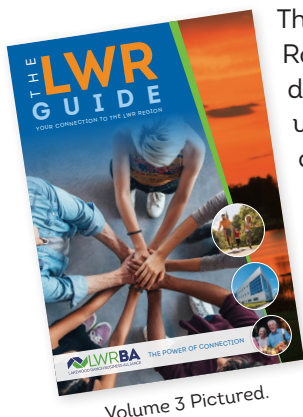


THE LWR GUIDE

YOUR CONNECTION TO THE LWR REGION

Welcome to an Outstanding Opportunity for Your Business.

As a member of the Lakewood Ranch Business Alliance, you have the exclusive opportunity to put your business in the hands of **10,000+ locals and visitors** with an ad in our LWR Guide! As a benefit of membership, all members receive one FREE business listing.



Volume 3 Pictured.

The LWR Guide will be mailed to Lakewood Ranch Business Alliance members and distributed to residents via visitor centers, waiting rooms, special events, country clubs and more as the **#1 resource** for people searching for fun things to do, great places to go and an array of services in the Lakewood Ranch region.

- Printing Fall 2021
- 10,000+ Issues Published
- THE Go-To Guide for All Things Lakewood Ranch
- Also Available as Online E-Book

ORDER FORM

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Ad Type: _____ Total Due: _____

☐ Credit Card ☐ Check ☐ Invoice

Card # _____ Exp. Date: _____ CVW Code: _____

Name On Card: _____

Signature: _____ Date: _____

Return form to:

Mail: Lakewood Ranch Business Alliance,
8430 Enterprise Circle, Suite 140, Lakewood Ranch, FL 34202
Email: DanSidler@lwrba.org

ADVERTISING RATES

Back Cover **SOLD**

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Inside Cover **SOLD**

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Inside Page 1 **SOLD**

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Inside Back Cover \$2,500

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Map Adjacent \$1,500 each

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Full Page \$1,150 each

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Half Page \$850 each 6.25" w x 4.5" h

Bold Listing \$100 each Listing will appear with a blue box around it.

Extra Category Listing \$50 each If your business applies to multiple categories, extra listings can be placed in additional sections of the directory.

Production Requirements:

- All ads are Full Color.
- Accepted file format: High Resolution PDF.
- Images should be no less than 300 dpi.
- Advertising proofs will not be provided.

We cannot accept any ad, photo or illustration in Microsoft Word, Microsoft PowerPoint or Microsoft Publisher.

Space Deadline: 8/18/21

Artwork Deadline: 8/25/21

ADVERTISING CONTACTS

Dan Sidler

DanSidler@lwrba.org | 941.757.1664 x102

OR

Kristie Calandro

KristieCalandro@lwrba.org | 941.757.1664 x103



LAKEWOOD RANCH BUSINESS ALLIANCE

LWRBA.org